Cindy Phung
UI/UX Designer

Contact

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Skills

Design
- Wireframing
- Web & Mobile
- Protyping
- Data Visualization
- Rapid Iteration

Research
- Competitor Analysis
- Surveys
- User Interviews
- Usability Testing

Tools & Languages
- Figma
- Adobe Illustrator
- Adobe Photoshoot
- Adobe XD
- Adobe InDesign
- HTML/CSS

Awards

2022 Cargi for Best Design Prototype
Cargill Innovation Lab at UIUC 2022 Hackathon

2022 Best Business Innovation Intern
Research Park Intern Award

Education

University of Illinois at Urbana Champaign   **May 2023**

Bachelor of Fine Arts in Graphic Design
Minor in Informatics

Experience

Cargill Inc.   **Jun 2023 - Present**

UX/UI Design Associate
- Spearheads the design of a mobile and web retail solution for Canadian Growers, increasing the user base and driving sales
- Creates compelling presentations for stakeholders, conveying complex ideas with data-driven content
- Drives product improvement via usability testing, shaping future iterations with valuable insights.

DMC Engineering   **Aug 2022 - Jan 2023**

UX/UI Intern
- Designed and rapidly iterated web applications for 16+ clients
- Collaborated with engineers to ensure feasibility and usability of designs
- Leveraged Adobe Illustrator to craft pixel-perfected interfaces for client reference

Cargill Inc.   **Jan 2023 - May 2023**

UX/UI Design Intern
- Effectively collaborated ni a cross-functional team with senior technical coaches and software engineering interns
- Applied agile methodology to prioritize design, prototype, and solicit feedback from target audience
- Leveraged Figma to design prototypes that address food waste and safety on the factory floor

Hack4Impact UIUC   **Feb 2022 - May 2022**

Product Designer
- Utilized Figma to iterate and design 50+ screens to improve current ZubHub navigation and user experience for both web and mobile
- Conducted user research on 10+ children to better understand pain points and oppurunities for future iterations
- Collaborated closely with a team of software developers to overhaul functionality of forms, filters, tags, and how projects are displayed